
EFFECTIVE MEANS OF DEVELOPING AMONG YOUNG STUDENTS OF SKILLS TO COMBAT THE INFLUENCE OF "MASS CULTURE»

Haliknazarova Gulayim Kaniyazovna

*Karakalpak State University,
Assistant professor of the Department
of Pedagogy and Psychology*

Arislanbaeva Anora Berdaxovna

*Nukus State Pedagogical Institute named
after Azhiyaza assistant teachers
of the department "General Pedagogy and Psychology"
Republic of Karakalpakstan*

Abstract. This article analyzes the forms of "mass culture", the means of its dissemination, the influence exerted on the consciousness of teenagers, the possibilities of counteraction, the heritage of ancestors to the phenomena of mass culture, the types and means of exposing the essence of the musical "mass culture". The article suggests recommendations on the formation of skills in countering "mass culture" among teenagers. "Mass culture" is a multidimensional phenomenon, and has different types and scales. A phenomenon that quickly attracts the attention of young students is a "mass culture" in art.

Keywords: "mass culture", heritage of ancestors, rap, estrada, classical songs (poppy), folk songs, suvora, parents, teachers, teenagers

The development of "mass culture" in Uzbekistan has increased since the end 20th century. This phenomenon first of all affected the consciousness students and pupils. As a result, its scope expanded, and its influence has increased. Rapid development and expansion of the network of funds mass media and communications has led to an increase coverage of "mass culture". These include: radio TV, movies, newspapers, photo magazines and social media sites networks on the Internet.

The process of globalization is also expanding the scope of ideological influences. Under such circumstances, young people have to live with manipulators, human traffickers, religious extremists and swindlers. Under such circumstances, each the young man must know what to do, how to counteract them and how to protect yourself from them. For this they need to be ready to make the best, independent decision in the most pressing life situations.

So, as the main goal "mass culture" is primarily an achievement economic wealth, opposition of members of society each other, violation of spiritual wealth, identity, values and their destruction. As a result, they are propagandists of "mass culture", seek to conquer the whole world.

"Mass culture" initially affects consciousness all young people and kills their taste, isolates teenagers from critical thinking, personal relationships and feelings

own dignity. "Mass culture", first of all, promotes immorality among schoolchildren, and tries to promote immorality as a culture in the minds of young people. This modern spiritual threat not only contributes to immorality, but also contributes to widespread the spread of violence, individualism and self-centeredness among pupils and students. So, as the propagandists of the "mass cultures" are well aware that a spiritually impoverished person is easy to conquer.

"Mass culture" alienates pupils and students from centuries-old national values and attracts their attention to the smallest issues. Scenes of crime violence shown in films encourage young people repetition of such actions. Teenagers are interested in films, strive to be like their characters.

Many spiritually impoverished teenagers and young people are all more often become consumers of these "goods". As a result propagandists of "mass culture" have a material benefit, and the youth become spiritually impoverished. They are turned into morally devastated, immoral, alienated from their national values.

President of the Republic of Uzbekistan Sh.M. Mirziyoyev realizing such a great threat in a timely manner, adopted the Decree of the President of the Republic of Uzbekistan "On measures for the fundamental improvement of activities in the religious and educational sphere" in order to mobilize opportunities to eliminate such threats. According to this Decree, in the form of the highest religious educational institution of the Center of Islamic Civilization in Uzbekistan, the "School of Knowledge of Hadith" was created.

The main objectives of this school are to prepare professionals with deep knowledge of the Qur'an and hadiths, scientific and theoretical foundations of the science of hadith, who mastered huge scientific heritage of great compatriots, who made a great contribution to the development of hadith studies, as well as convey to the people, especially the younger generation universal ideas from hadiths.

Often propagandists of "mass culture" provide low-level, without deep meaning works, films, music and clothes that attract the attention of young people. And in most cases their prices are affordable and can be quickly sold. To attract the attention of young people, advertise affordable brands and products, and they buy them, look, listen and form their worldview with the help of such works. They try to educate the youth so that they cannot distinguish the original, true things. And in

As a result, most adolescents and young people do not can discern real phenomena.

The Influence of "Mass Culture" on Consciousness and Worldview Uzbek youth began from ancient times. For example they distributed nude pictures to teenagers women and promoted immorality, providing influence on their emotional world. Such actions have already started at the beginning of the 20th century. Now this trend continues other forms. Because "mass culture" poisons consciousness of youth, as a culture that everyone looks at, pays for, stimulates the instincts of adolescents.

"Mass culture" becomes a means of material and spiritual devastation of the members of our society. Another target "mass culture" - to open the way to conflicts between people and suicide. Its distributors want to become sole owner of all goods in the world.

"Mass culture" is a multidimensional phenomenon, and has different types and scales. A phenomenon that quickly attracts attention of student-youth is "mass culture" in art. One of the most important tasks of "mass culture" in art is alienation of man from the aesthetics of taste.

True pieces of art create a sense of aesthetics, a sense of self-esteem in a person, including in a student -youth. Samples of kitsch art educate students not able to discern true art. Color and things is unimportant for a person who is not self-aware. In particular, "suvora" have no meaning for such tasteless people. Its content does not affect their consciousness.

Many parents and teachers are indifferent to the fact that and what teens follow some young artists who combine words in different languages or deliberately violate pronunciation of words in video clips that do not correspond to the ethics and national traditions of the Uzbek people. Adults do not take the necessary measures and precautions to overcome these negative situations.

If the student's hearing becomes accustomed to impaired pronunciation of words and tones, the corresponding artistic taste, the culture of music and the level of consciousness, the spiritual world of the disciples can become distorted concepts. These teenagers have a hard time understanding Shashmakom, Suvoru, classical songs, folklore samples and become indifferent to them.

A true stage, examples of operatic art should serve in shaping the artistic taste of students. Word "Estrada" comes from the Latin language, which means "rise", "elevation", "carpet height". Also within the framework "mass culture" stage is interpreted as a "show of urban culture" and "genre of show business", "attracting young people to fashion, behavior, the proposal of new models of culture" "increasing wealth through art, a means to achieve blessings of life." At present, the stage has become international and national genre of show business, which attracted the largest number of people in the world. Its reach is expanding and became one of the most popular, interesting, entertaining "tools of relaxation". Continuous media coverage turns the stage into a component of cultural life. Stage causes a loss of individuality, especially dangerous for teenage students.

Therefore, parents, teachers, school psychologists should have knowledge about the rap direction and inform in a timely manner students about their negative aspects. It is important to encourage them instead of rap music listen to folk songs and maqoms, which for centuries performed, and have a special educational value. These songs, along with the formation of taste and aesthetics in the young generations, contribute to their spiritual and moral education and spiritual peace. Thus, it contributes to protect student youth from the threats of "mass culture".

Parents and teachers should be encouraged to study national musical heritage, enrich their knowledge and imagination about this musical heritage, to educate

them about this educational opportunities, include many examples from heritage in school curricula and textbooks, as well as to improve the technology of development of musical and aesthetic taste of students.

It is also important to enrich content of training and retraining of music teachers rich spiritual and musical heritage created by our ancestors, increasing the educational potential of our national stage, strengthening activities to ensure its national and popular identity, the formation of students' skills to combat the "mass culture" by raising the level of music to a qualitatively new level on radio and television.

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