

## MUSEUMS AND 15-24 YEAR OLDS

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**Annotation.** The article gives the information about attracting young people to museums. And also identified some of the major barriers which preventing young people from visiting to museums.

**Key words:** museums, young people, problem and barriers, visitors, suggestions, research project.

Role of the museums is becoming important in today's world. Museums are already ready to invite children to engage in varied exhibitions and activities, to explore and understand new concepts. When they go to museums, they learn and discover things about the past and future, science, art and cultures. There are a lot of educational benefits when children go to museums such as:

**Museums help to develop critical thinking** - because children have the opportunity to compare pieces of art in an exhibition, to try new experiments in museums and broaden their information base, a single visit to a museum improves their ability to shape their own views and perspectives on history, science and art.

**Museums are a reliable source of information** - children rely too much on the internet, and this can sometimes be a problem. Young children do not have the skills to distinguish accurate information from fake news and to identify credible sites from which to get information. Information from unreliable sources negatively affects academic performance and life in general. For this very reason, adults should not hesitate to go to the museum with their younger.

**Museums engage curiosity** - children learn through questions and answers, and museums are the ideal place for young children to train their curiosity and discover a wealth of new things.

**Children develop historical empathy** - historical empathy is the ability to understand and appreciate what life was like for people who lived in a different time and place. Visits to museums influence children's values as they are exposed to a diversity of ideas and information about different peoples, places and time periods. Through this exposure, children broaden their horizons of knowledge and train their tolerance and ability to accept differences between peoples.

### **There are some barriers during the visit in museums**

It is possible to identify some of the major barriers preventing young people from visiting museums. These include **barriers around facilities, lack of confidence with children and young people, practical barriers, the lack of relevance to their needs and desires, lack of expandable money and the lack of a "comfort zone"**.

There are a lot of barriers with facilities, it sounds simple but it is very important. When disabled people visit to museums immediately face with lack of

facilities such as there is no any opportunity for wheelchairs to enter the museums. If a visitor comes with a baby, there is no any place to breastfeed. In the museums people can't buy afford to buy food and eat their own sandwiches.

When visitor come to museums with their kids or children museum staff or safeguarding start to worry that they are going to do something wrong. They always safeguard the kids during the visit and it is certainly embarrassed the kids to enjoy and relax.

There are some practical barriers for young people. These may include the availability of public transport and its cost, the cost of entrance fee, poor communication and marketing. According to research, most of the young people especially in these age from 15 to 24 years they are willing to learn, study and explore the world not to earn the money. As we know that vising or entering the museums claim some money to go to the museums by bus or taxi, buying the ticket and also some expenses for activities to engage the groups.

Lack of money to spend or lack of financial support stands out as one of the important factors preventing young people from going to museums. As I mentioned above, most of the young people are university students or are just starting their working life, which means that young people cannot go to museums, even if they want to go to museums but cannot afford to buy tickets in order to access the museums.

One of the main barriers to visiting museums for young people - is the lack of a "comfort zone" in museums. Indeed, many visitors, especially young people, do not "feel at home". As a result, this notion is one of the psychological factors preventing young people from visiting museums.

**Recently museums are making some efforts over the world in order to attract young people**

There are also simple ways to encourage museums to organize information section simply on their website to inform visitors such as where they can put a buggy and eat their food and how they reach the wheelchairs for disable people.

Secondly, I want to emphasize for staff training and building up staff confidence. Because I mentioned above when kids or young visitors come to museums, they are immediately worried that youngers going to do crazy or something wrong. Actually, it raises other thing such as perception issues. For example, we are able to know from talking to people sometimes visitors are not confident when they come to museums that worrying about the breaking rules and financial penalties. In this section, I try to find the best museum which caters very well not only for kids and young visitors but also for families and other visitors. The Andrew Carnegie Birthplace is a small museum but it is a great example to compare show up and compare with other museums for a range of reasons. It is truly hard the whole visit or investigate, and research the museum from start to end. But according to the comments of visitors, young people and families. Their staff really trained very well and they are amazingly professional to interact with young people and kids. Secondly, the zone of museum has really easily navigated

by color coding. Thirdly, there is a lanyard for families, visitor, youngsters and kids to do activities in the colored zone. It is a just really simple, but honestly it is a key of the visit structure and also all the activities are just fun and memorable, especially for young people and for the first visitors. This museum also includes special places for kids and young people to sit, draw and play the games and activities. Interestingly, the museum spends a tiny budget for a year around \$1,000 dollars it is really good example for attracting and interacting with young people.

In conclusion, visiting to museums can bring many benefits to children. Museum based learning can improve children's academic performance, but it will certainly have a positive impact on their cognitive ability, motivation, problem-solving and communication skills.

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